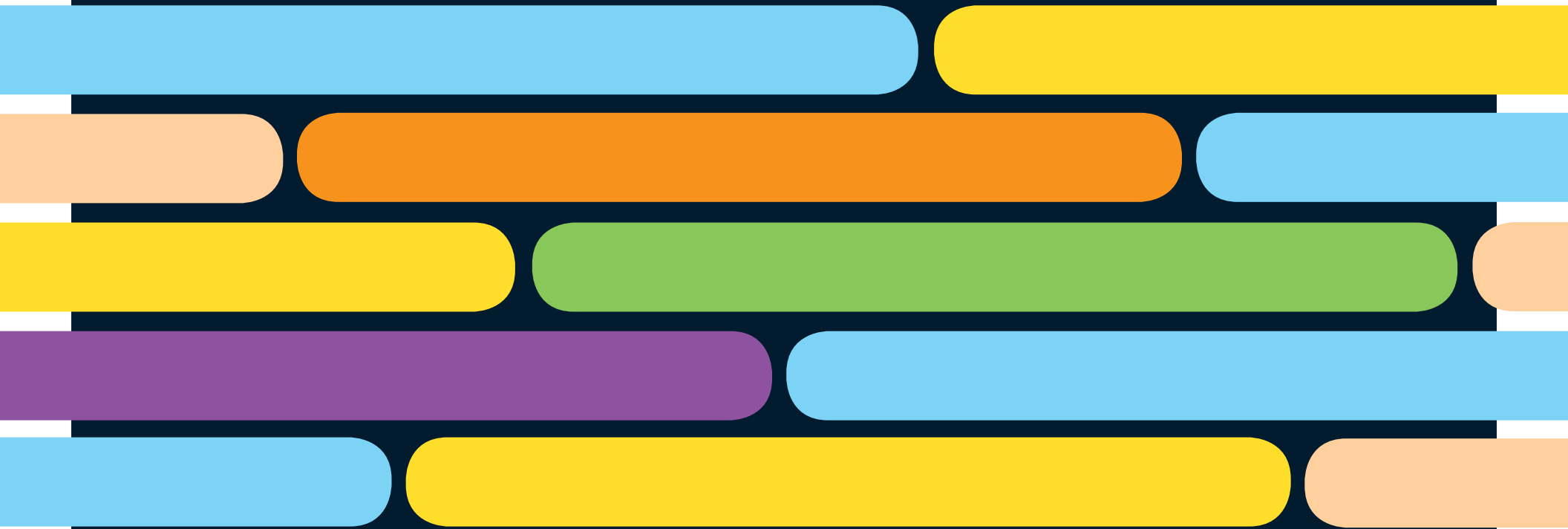


SENSEB4

Video surveillance monitoring done right!





SENSEB4

Security cameras are not a “set-it and forget-it solution”. Without continual monitoring, a myriad of issues can prevent your video surveillance system from working when your customers need it most, affecting their safety, costing you money and reputation.

We provide an immediate, easy to understand status of your video surveillance components alerting you of any “down devices” or degradation of service. Smart alerts give you instant visibility on critical components and imaging streams, so you know what caused the outage or is degrading the service and what exactly you need to fix.

Remote connectivity to VMS servers allows you to fix problems remotely saving you from sending out a service technician. By knowing what the device was doing before it failed our solution provides information on the likely cause. Combined with Inventory Management this critical information will reveal the parts and skills necessary to fix the problem before you send out a technician. This means faster time to resolution. And that is what everyone wants.

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Not just
service,
proactive
service.

Custom Dashboard immediately notes the status of the customers servers/workstation, network and cameras

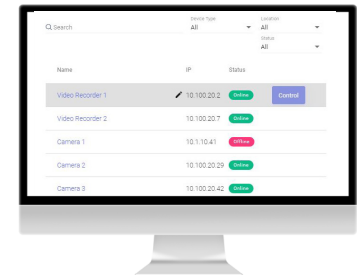
Green = good

Red is dead

Custom alerts allow you to specify only the information you are interested in, rather than large amounts data that you have to sift through. They tell you what the problem is – software or hardware issues or device working outside set parameters, so you know what to do to quickly remediate the situation.



Remote connectivity allows you to fix most problems from the management console. This prevents unnecessary, costly service calls.



Inventory management provides device details such as serial numbers, server, switch and camera information, so you know what parts are required to fix the problem.

Reporting means the customer can see the value the integrator is providing through a higher level of service validating their maintenance agreements.

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For only
\$360 per
server per
year you
can be
proactive
and in
control

How about the return on investment?

Service Call

How much time do you spend looking at cameras to determine if they are all working?

- Number of hours.
Think about the hourly rate and lost business development time?

How many service calls were required because the technician was not able to resolve the issue on the first visit?

- Cost of service calls.
Consider the technician's time, truck costs?
- Cost of unnecessary inventory per truck?

Reputation

What is the cost of negative customer satisfaction due to reactive service? (especially if the customer has to tell you that system is down)

Takes longer to remediate the system due to failure to resolve issue on first visit. This too affects your team's reputation

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Want to see
how our solution
can make you
money? Go to
SenseB4.com for
more information
or call us at (916)
834-6540 for a
free trial.

What are the benefits?

- Save one service call per year and you have recouped your investment. Save two and your ahead, making money.
- Greater customer satisfaction and customers who confidently refer your services, plus the time saved means you can now spend more time on developing your business increasing your top line revenue and profitability.
- Being able to offer a proactive service to your customers means developing a recurring monthly revenue (RMR)

The return of investment is reducing service calls that increases your bottom-line profit as well as increased customer satisfaction and more time spent on business development and RMR opportunities that increases your top line revenue.

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Why SenseB4?

1. SenseB4 is built by integrators for integrators. Become a member of our community and help form the roadmap
2. Specifically built to ensure the video surveillance system your customer purchased is always operational and doing the job of keeping them and their property secure
3. Quick and easy install process
4. Simple to use – single pane of glass to view your customers and their status
5. A fraction of the cost of any other solution
6. New source of recurring monthly revenue
7. Increases the value of existing service contracts

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